

POLi Merchant Style Guide

The Merchant Style Guide provides information and instructions relating to the design and layout requirements when integrating POLi™ into your website.

To protect the integrity of the brand, it is important that merchants adhere to all aspects of this document. The following guidelines detail the essentials when displaying POLi™ on your website.

If you require detailed technical information relating to the Implementation of POLi™ into your website, please consult developer wiki - <http://www.polipayments.com/developer>

The POLi prohibited merchant categories are listed below:

- 1) Offshore online gambling services
- 2) Affiliate Schemes
- 3) Pyramid Schemes
- 4) Counterfeit goods
- 5) Synthetic drugs and pharmaceuticals
- 6) Adult services

Please note: This list is updated from time to time, [click here](#) to see the list.

POLi branding, trademarks and other information relating to POLi must not be displayed on websites of merchants whose services include any of the prohibited merchant categories, or on the websites of merchants whose access to POLi services has been suspended or terminated.

Brand Mark:

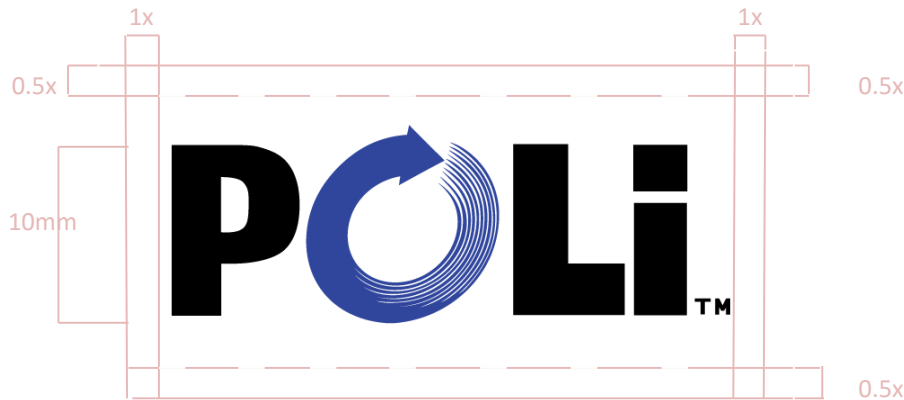


Section 1: The POLi Brand

To ensure the clarity and integrity of the POLi Brand is maintained, minimum size specifications have been developed and must be observed at all times. The Wordmark must never be less than 10mm high.

Note: when the Brandmark is reduced to the minimum size the tagline 'Internet Banking', is removed as it is not legible at the minimum size.

Word Mark:



Section 2: Incorrect use of the POLi Brand

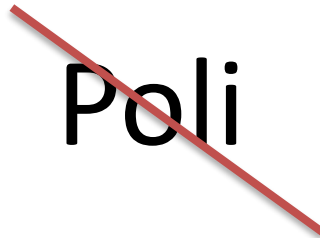
Shown here are incorrect uses of the elements of the POLi Brand.

Size: do not compress, extend, straighten or distort the Wordmark.

Background- do not colour the background in any other colour other than those specified

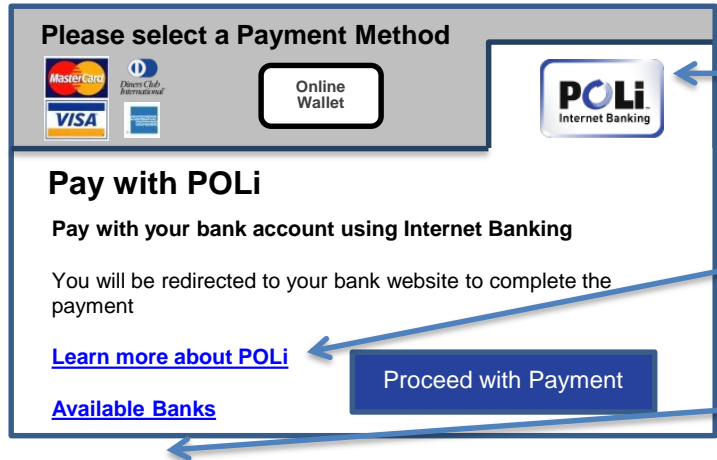
Aspect Ratio : do not rearrange or distort the elements in the Wordmark.

Capitalisation: POLi must always be written using capitals "P", "O", "L" and a lower case "i".



Section 3: Use of the POLi Brand at the “Checkout”

The three POLi elements to include at the checkout are:



Please select a Payment Method

MasterCard Online Wallet
Diners Club International
VISA

POLi
Internet Banking

Pay with POLi

Pay with your bank account using Internet Banking

You will be redirected to your bank website to complete the payment




[Learn more about POLi](#)

[Available Banks](#)

Proceed with Payment

- 1** Transaction Initiation (buttons) – mandatory (see section 4)
- 2** Learn More About POLi – recommended (see section 5)
- 3** Available Banks – recommended (see section 6)




How would you like to pay?


Credit Card   

Internet Banking (Pay with POLi)

Proceed with Payment

How would you like to pay?

Credit Card   

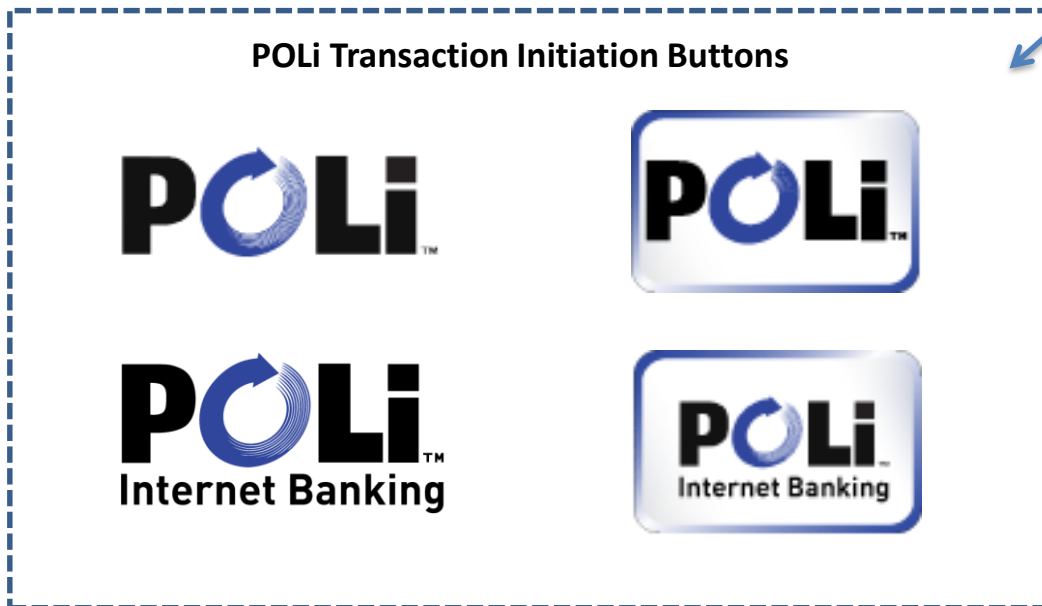
Internet Banking (Pay with POLi) 

Section 4: Transaction Initiation (Mandatory)

Each Merchant in order to offer POLi as a payment option must provide the customer the ability to initiate a transaction.

Initiation can occur by either:

- 1 Selecting a radio button next to “Pay with POLi (Internet Banking)” and then clicking proceed.
- 2 Selecting a POLi button
 - For a full list please visit: <http://www.polipayments.com/resources>



Section 5: Learn More About POLi Optional

POLi is a new payment type to many consumers. For the consumers to familiarise themselves with POLi and the process, it is important to provide the “Learn more about POLi” links.

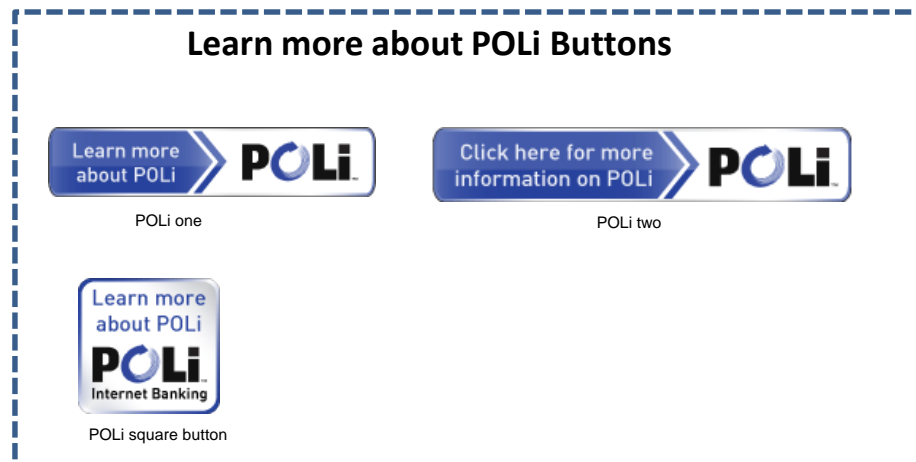
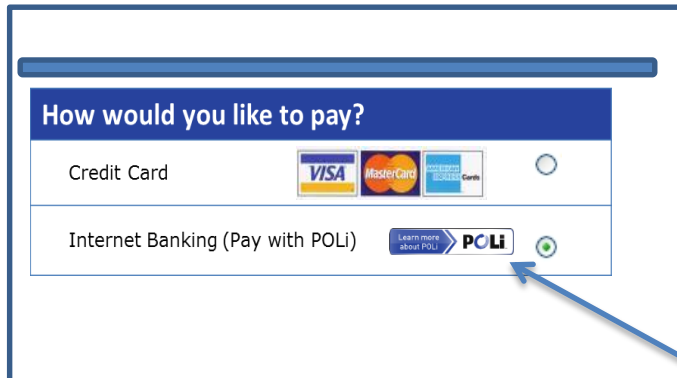
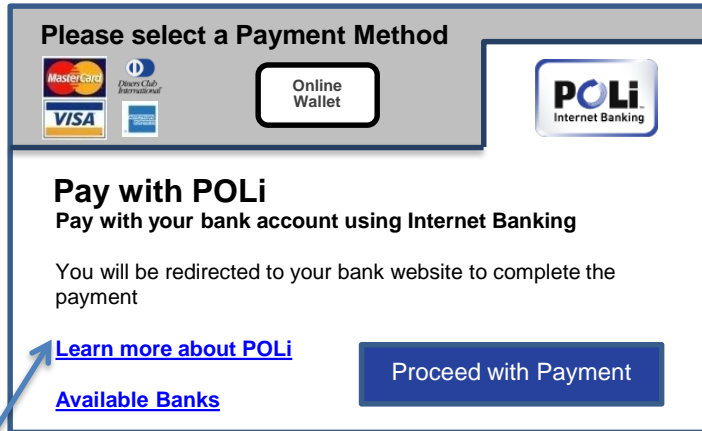
The above is best achieved by linking to the POLi Payments website (www.polipayments.com/buy) by:

- 1 Providing a clickable text link “Learn more about POLi”
- 2 Adding one of the clickable buttons


For a full list please visit:

<http://www.polipayments.com/resources>

Examples are below:



Please select a Payment Method



Pay with POLi
Pay with your bank account using Internet Banking

You will be redirected to your bank website to complete the payment

[Learn more about POLi](#)

[Available Banks](#)

Proceed with Payment

POLipayments.
A business of Australia Post

You can choose from the following banks to pay

- Australia**
- ANZ
 - Bank of Melbourne
 - Bank of Queensland
 - BankSA
 - BankWest
 - Bendigo Bank
 - Citibank
 - Commonwealth Bank
 - CUA
 - IMB
 - ING Direct
 - NAB
 - Newcastle Permanent
 - Peoples Choice Credit Union
 - St. George Bank
 - Suncorp Bank
 - Westpac
- New Zealand**
- ANZ
 - ASB
 - Bank of New Zealand
 - BankDirect
 - Kiwibank
 - TSB Bank
 - Westpac

Section 6: Available Banks (Optional)

POLi provides the ability for customers to check if their bank is available with POLi prior to initiating a transaction.

POLi recommends providing a clickable text link as follows:

“Available Banks”

Linking to:

<https://transaction.apac.paywithpoli.com/POLiFISupported.aspx?merchantcode='YOURMERCHANT CODE'>

The available banks list is shown below:

Section 7: Marketing and Promoting POLi

We encourage merchants to promote POLi through their website to help the customers to understand what the payment option is and how this will maximise conversions.

Available POLi promotion tools are:

- Logos
- Buttons
- Banners



Banner Options



Contact details to discuss any campaign ideas:
helpdesk@polipayments.com

Appendix 1: POLi Checkout best practice

The following examples are 'best practice' in terms of how POLi should be represented at the Checkout.

Payment

Payments made with credit or debit cards are subject to a [Card Payment Fee](#) of between 0.86% and 1.33% per booking. Payments made with Interest Free will attract a Booking and Service Fee which is detailed at point of purchase. Payments made with POLi do not attract a payment fee.

Payment Details

Please select your preferred payment method below.
Please note when using a combination of Tiger Vouchers & Credit/ Debit Card please apply the voucher numbers before entering card details.

 Debit & Credit Card		 Interest Free	 Tigerair Voucher	
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No booking and Service fees are charged for using this form of payment.

Pay with your bank account using Internet Banking. POLi is currently only available from Australian personal bank accounts. You will need an Australian bank account to make payment using POLi. Clicking Pay with POLi below will take you to the POLi Internet banking page where you can complete your payment.

How do I pay with POLi?

1. Click on Pay with POLi below.
2. Select your Internet banking provider and login.
3. Select your preferred account and confirm payment details.
4. Once payment is complete you will be returned to the Tigerair confirmation screen where booking details, including your booking reference will be visible.

To Be Paid

276.00AUD

Please check this box to confirm you understand and accept [Terms and Conditions of Carriage](#), the [Fare Rules](#), tigerair's [Privacy Policy](#), the relevant [Privacy Statement](#) and are not required to book through the Guest Contact Centre for Special Assistance. (Please check box to continue).

Pay with POLi









COMPLETE PAYMENT

! If you wish to pay with Velocity Points, Travel Bank or a Gift Voucher / Card these options must be completed prior to entering other payment types.



TOTAL AMOUNT DUE \$ 721.06

SELECT PAYMENT TYPE

- Credit Card**

- Debit Card**

- Velocity Points**

- Travel Bank**

- POLi - Internet Banking**

- Gift Voucher / Card**




Pay with your bank account using Internet Banking. POLi is currently only available from Australian or New Zealand personal bank accounts when booking from the country of origin. If you wish to use POLi, the amount due will be converted to either Australian (AUD) or New Zealand (NZD) dollars (based on the currency of the bank account).

Please note! Travel Insurance cannot be paid for with POLi. Please visit virginaustralia.covermore.com.au/ to purchase Travel Insurance for your journey. [What is POLi?](#) | [Is your Bank supported?](#) | [Minimum system requirements](#)

Amount to be charged
\$ 721.06

Step by step...

1. Select your Internet banking provider and login
2. Select your preferred account and confirm payment details
3. When your payment is complete, logout of your Internet Banking and your Itinerary will be generated

Don't forget to logout of Internet Banking for your itinerary to be generated!

How would you like to pay?

Internet Banking/POLi

POLi

Pay instantly with POLi **Recommended**

POLi is a secure payment system that allows you to pay directly from your bank account. At the end of the checkout, you'll go to POLi and log in to your Internet Banking to make payment.

Your payment will clear instantly so your order can be processed without delay.

[Learn more about POLi](#)

[View list of supported banks for POLi](#)

Pay manually using account number

We'll send you our bank account number at the end of the checkout.

Your payment will need to be deposited into our account and cleared before we can begin processing your order. This usually happens within one business day.

[Afterpay](#) **NEW**

[PayPal](#)

[Credit Card](#) **Recommended**

[Enter a gift voucher or promotional code](#)

Items (1)	\$69.99
Delivery	\$5.99
Express Delivery	\$10.99
TOTAL	AU\$86.97

Continue →

You won't be charged yet. You can review your order on the next step.